

## Secure, Trusted, **Branded Payment** Requests

So Much More Than Pay-by-Link





## Prommt allows you to turn risky, time-consuming over the phone transactions into secure, convenient, online payments.



#### Request, Collect, Track

Prommt enables businesses to request, collect and track remote payments from their customers with secure payment links via any payment type, any channel, at scale.

When customers want to pay by phone or a product doesn't lend itself to e-commerce shopping carts, Prommt allows you to turn risky, time-consuming over the phone transactions into secure, convenient, online payments.

Businesses can decide to present a combination or a choice of payment methods - pay by card or by account-to-account bank transfer (Pay by Bank) that leverages Open Banking technologies. With a range of payment orchestration capabilities, Prommt helps business to quickly collect a payment using the appropriate channel and payment method for that purchase value and for that specific customer, with platform features available to set chase paths, reminders, recurring payments or send group payments, which is useful for credit control. Payment requests are fully customizable and reflect the merchant's brand identity, providing reassurance and confidence to the payer.

#### Pay by Card or Bank

Maximise payment success with a range of payment options. Prommt offers merchants the ability to charge by card or instant account to account payments (Pay by Bank). Pay by Bank is a convenient payment option that enables instant payments based on the Open Banking payments initiative. Apart from payment flexibility, Pay by Bank will significantly reduce payment operations costs by eliminating card processing fees, incidence of fraud and processing times.

# Prommt orchestration tools offers the ability for businesses to easily present card or bank as a payment method

#### **Key Benefits**

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- End to end branding ensures customer confidence and reflects the business brand identity
- Reduce card fraud and in the case of pay by bank, eliminates the risk of chargebacks
- Eliminate card data mishandling
- Integrations with Opera and other ERPs
- Security by design. Prommt is compliant with PCI Level 1 and other regulations
- Built for multiple users and locations meaning that Prommt is highly relevant for large enterprises with a multi location/dept landscape
- Offers a far more sophisticated and elegant solution than standard payment links.

#### What makes Prommt unique?

- Prommt orchestration tools offers the ability for businesses to easily present card or bank as a payment method and set value limits where purchases under a certain value are presented with a card option or card and bank and over a certain value are presented with bank only. This offers significant savings for higher value purchases as card processing fees are eliminated and margins increased.
- Card/bank fallback the ability to send a card request if a bank request fails and vice versa, maximising payment success for the business.
- Highly suitable to support the needs of larger enterprises that may have multiple geographic locations or depts. Prommt consolidates reporting from a single interface.
- Group Send feature is perfect for credit control, businesses can upload a file containing outstanding payments and easily send payment requests by card or bank for faster collection, easier administration and removes the need to follow up outstanding payments on an individual basis.
- Autocharge provides greater certainty of collection of final balances following initial deposits (highly relevant for event booking in hospitality)
- Recurring Payments Easily set up personalised payment plans and manage recurring payments for guest memberships.





Reduce Costs



Enhance the remote payment experience



Mitigate Chargebacks and Fraud

## Prommt Payment Requests are perfect for those businesses who cannot easily transact online

#### **Made for Business**

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- Increase efficiency by saving time. Get paid faster and minimise payment administration with a range of timesaving features.
- Built for Teams. Business can view and filter all information about their SMS and email payments with a real-time statistics dashboard.
- Centrally manage all users, locations and functions and give their entire team the ability to see payments from request to reconciliation without sharing sensitive banking logins.

#### Why Prommt?

Prommt Payment Requests are perfect for those businesses who cannot easily transact online. Taking payments over the phone carry unique challenges and pain points that can be solved using Prommt:

- · Compliance requirements such as customer data regulations and card scheme rules
- Risk of data breaches
- Greater vulnerability to fraud and chargebacks
- High payment operations and card processing costs
- Customers are often uncomfortable and reluctant to provide card details over the phone
- There are some use cases where the person placing the order is not the payer (e.g. hardware/builders merchants)



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### Prommt focuses on security and confidence and a journey that is native to the retailer

#### **Security Assured**

Prommt focuses on security and confidence and a journey that is native to the retailer. Prommt is PCI Level 1-certified for card payments. Customer data is managed in compliance with EU GDPR, UK Data Protection Act 2018 and other local Consumer Protection. We send links from the merchant's email address, containing a recognisable URL on their website, containing a secure payment form for Card and Bank payments. This secure, mobile-optimised experience, delivers high payment completion rates for merchants.

## Broad Integration across the Payment Ecosystem

Prommt is integrated to many ERP's within the hospitality, retail and hardware sectors and on the gateway side, Prommt integrates to 16 of the world's largest payment gateways including Worldpay, Global Payments, Barclaycard, Lloyds Cardnet, FreedomPay, Chase, Stripe, AIBMS and more.





#### **About Prommt**

Prommt is widely used by many businesses across the UK and Ireland, enabling merchants to send branded payment requests to their customers, requesting payment by card or bank in a swift and seamless way. Prommt has a growing client base of household retail names and is already integrated with many of the world's leading payment gateways.

Secure. Trusted. Branded. Payment Requests.



prommt.com